

# FROM OUR READERS

“Every issue keeps getting better!”

Jennifer Clemens, Store Owner  
Monroe, GA

“I was introduced to Retail Minded in 2010 and have faithfully followed the blog since then. The magazine is a great addition to your content mix and I love the wide variety of articles!”

Natalie Collins, Independent Designer  
Bowie, Maryland

“Each issue has been so helpful. I make my employees read them cover to cover.”

Angela Gianfrancesco, Stella Blue Designs  
Chicago, IL



Retail Minded's Nicole L. Reyhle was thrilled to join Karen and Rob Hollis, owners of K. Hollis Jewelers in Batavia, IL, to celebrate the expansion of their store this past October 2012. It's encouraging to see an independent retailer who isn't just doing well, but is doing so well that they doubled their store to over 4,000 square feet! Congratulations to the entire K. Hollis Jewelers team!

## Retail Minded

### FOUNDER & EDITORIAL DIRECTOR

Nicole Leinbach Reyhle  
nicole@retailminded.com

### BUSINESS DEVELOPMENT

Eric Reyhle  
eric@retailminded.com

### CREATIVE SPECIALIST

Bryna Faye Shields

### CONTRIBUTING EDITOR

Amy Barnes Knebel

### ADVISORY BOARD

Georganne Bender  
Jim DeBetta  
Rebecca Marion Flach  
Abby Heugel  
Rich Kizer  
Jackie Kold  
Inna Shamis Lapin  
Kate Nardo  
Curtis Picard  
Cathy Wagner

Retail Minded  
is a publication of  
The Reyhle Group  
PO Box 109, Geneva, IL 60134

[www.retailminded.com](http://www.retailminded.com)

No part of this publication may be reproduced in any form without prior consent from The Reyhle Group. Any views expressed in this publication, including advertisements, articles and photographs, are those of the author and do not necessarily reflect the position of Retail Minded Magazine or The Reyhle Group.

Retail Minded Magazine (Volume 2, Issue 5, 2013) is published quarterly (4 times a year) by the Reyhle Group, PO Box 109, Geneva, IL 60134.

Periodicals postage paid at St. Charles, IL and various other mailing offices.

USA Subscriptions: 1 year / \$39.95  
International Subscriptions: 1 year / \$139.95 US Dollars. Back issues available at \$12.95 each.

Retail Minded Magazine assumes no responsibility for unsolicited materials.

POSTMASTER: Send changes of address to Retail Minded Magazine, PO Box 109, Geneva, IL 60134.

Printed in USA